



ANUSHA GOVINDARAJ

SURFACE PATTERN DESIGNER

PORTFOLIO

<https://www.anushagovindaraj.com>



Mumbai, India



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I am a surface pattern designer known for my bold, vibrant aesthetic and a love for details like laser cutting and embroidery. I'm focused and systematic in my approach — but never without a spark of creativity and fun.

SKILLS

General:

- Pencil & pen sketching
- Acrylic / watercolor / gouache painting
- Beaded jewelry making
- Basic pattern drafting & sewing

Software:

- Adobe Illustrator
- Adobe Photoshop
- Procreate
- Adobe InDesign
- Microsoft Office
- Midjourney

Textile:

- Digital placement print/ seamless repeat pattern design
- Silk screen printing (foiling, emboss, devore, flocking)
- Lazercut

EDUCATION

BA FASHION DESIGN & TEXTILES

LASALLE College of the Arts,
Singapore
2015 – 2018

IB DIPLOMA – VISUAL ARTS

M.C.T.M International School,
Chennai, India
2013 – 2015

EXPERIENCE

SR. GRAPHIC DESIGNER

July 2023 – Present

Working simultaneously for two co-brands

- <https://www.sougatpaul.com/>
- <https://labelsous.com/>

FREELANCER

2019 – 2023

- Textile Prints & graphics for clients / brands
- Logo, packaging, poster, banner, Insta post design for various brands.
- Costume design for movies & shows.

LANGUAGE

Fluent in English

Conversant in
Hindi

INTEREST



Design



Movies



Travel